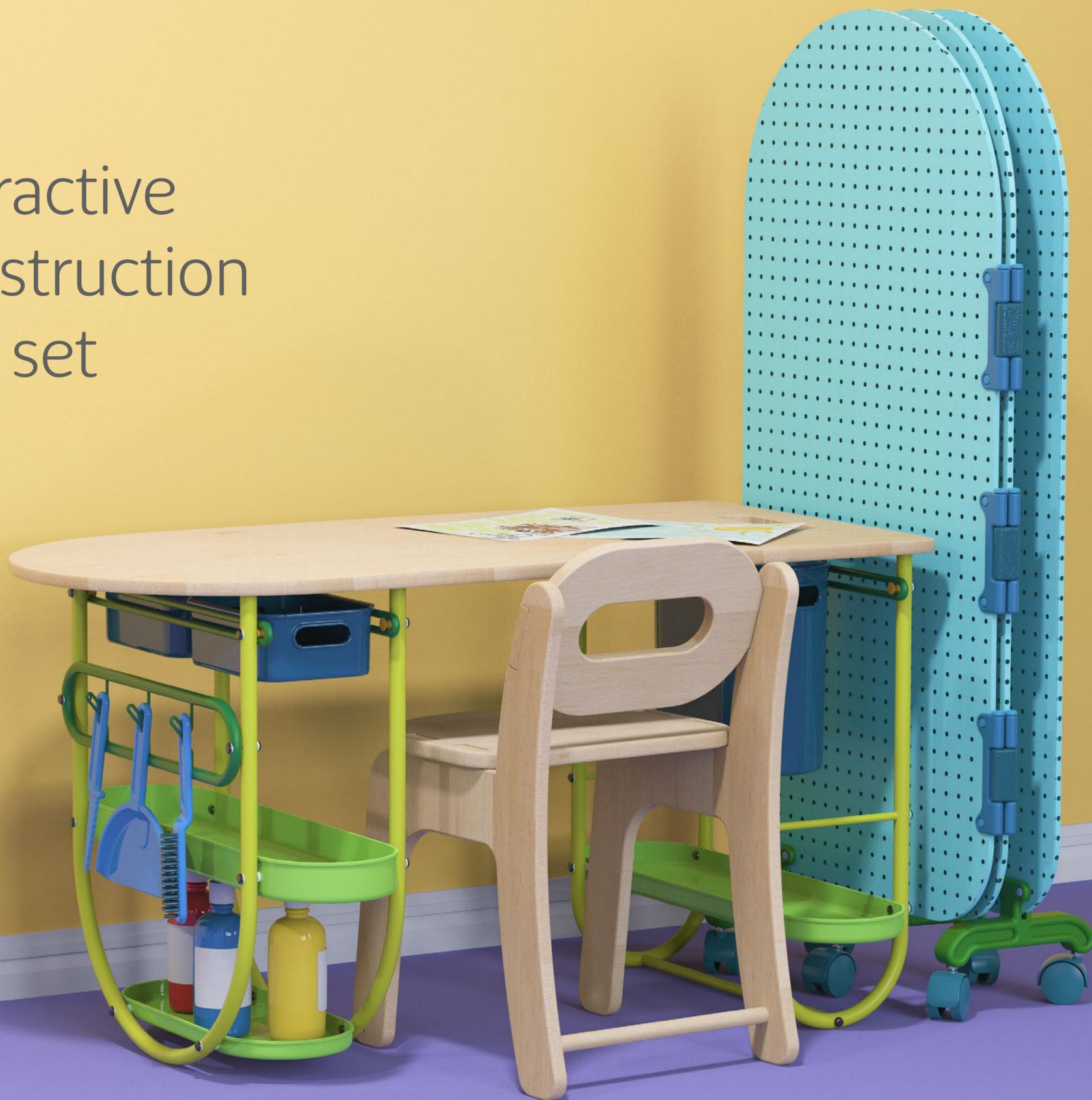


Pick-it

Interactive
Construction
play set



Problem.

In the rise of the digital age, kids are struggling to develop necessary fine motor skills.

Solution:

Engaging way to get kids practice skills like:

- grasping things;
- pinching
- wrist rotation

looking at the stats:

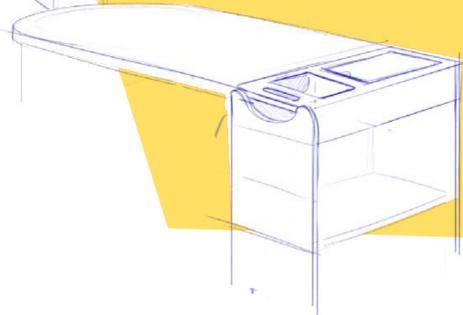
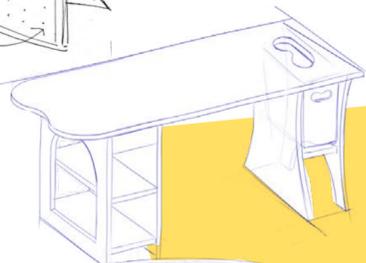
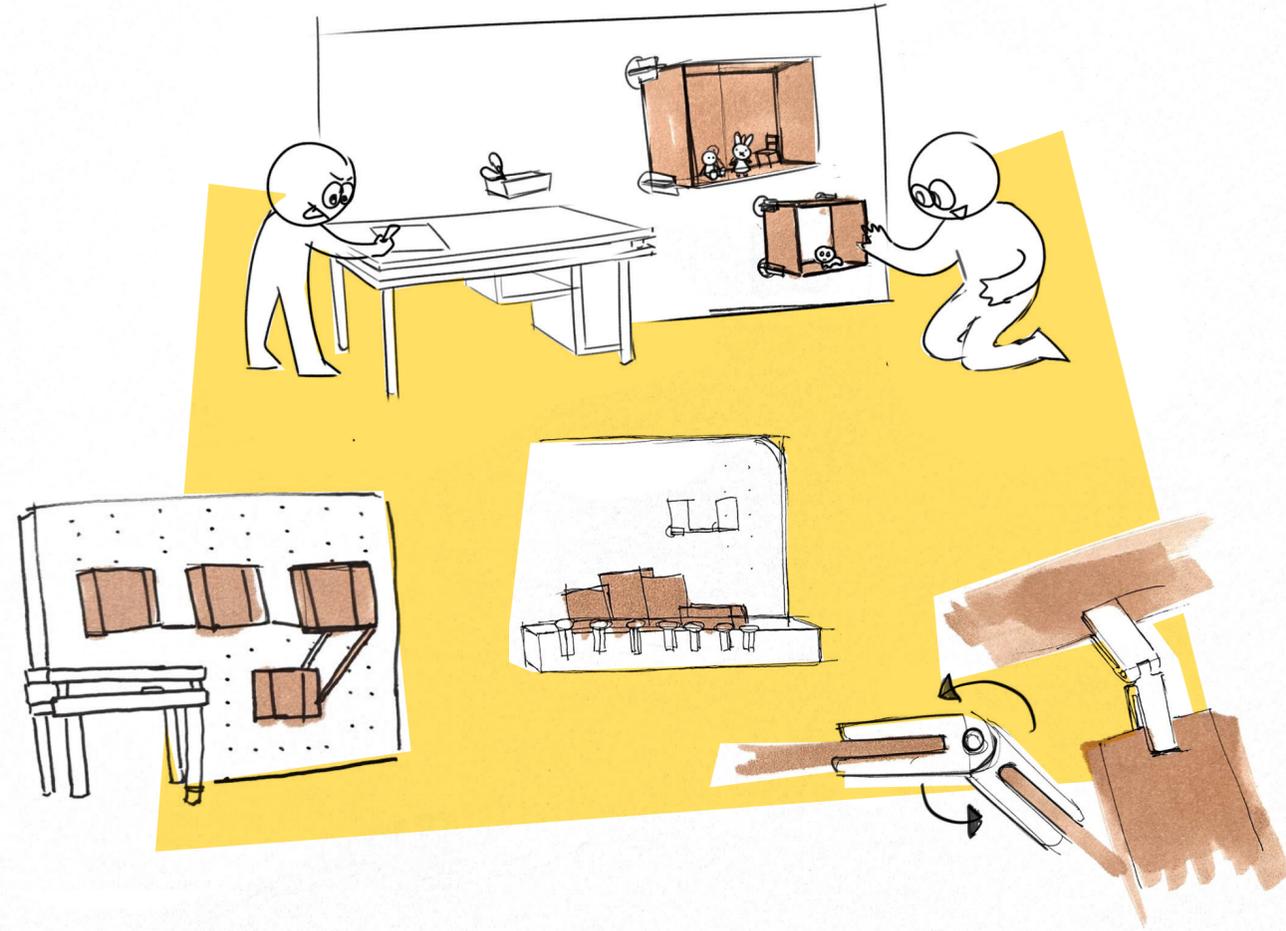
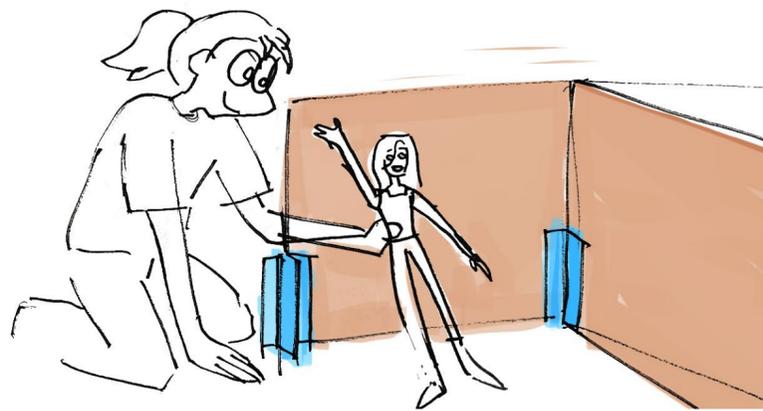
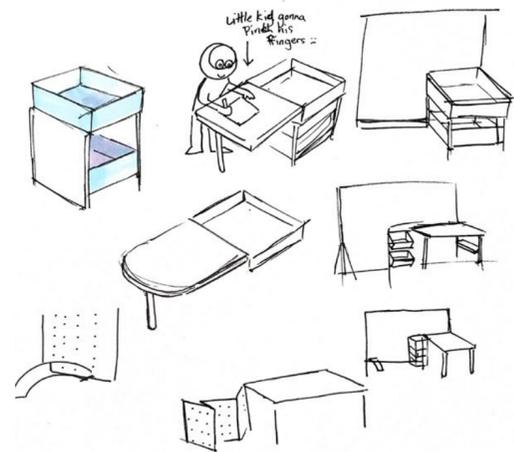
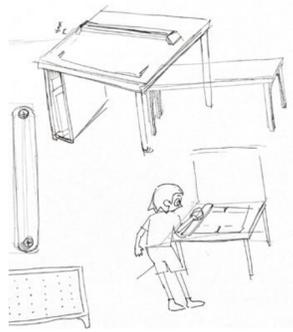
58%

of parents want toys
that build STEM skills

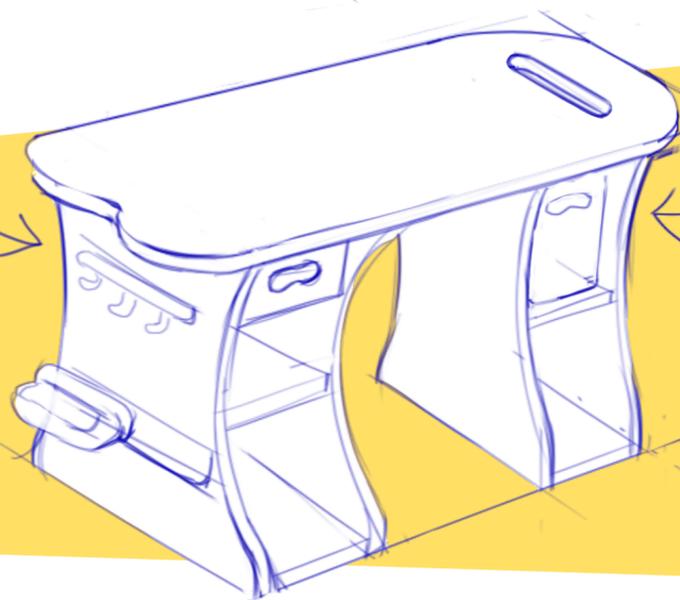
An estimated

9000

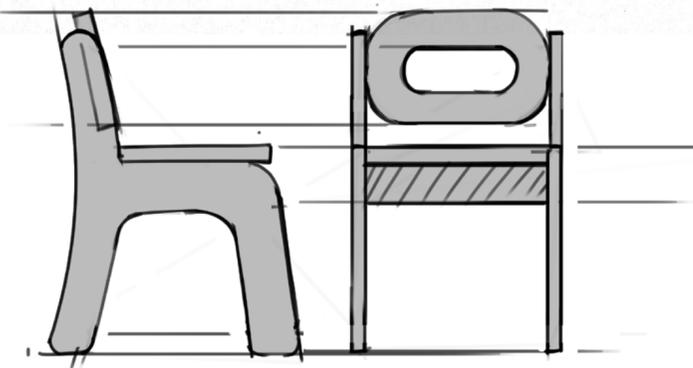
pieces of cardboard are
thrown out by the average
American household



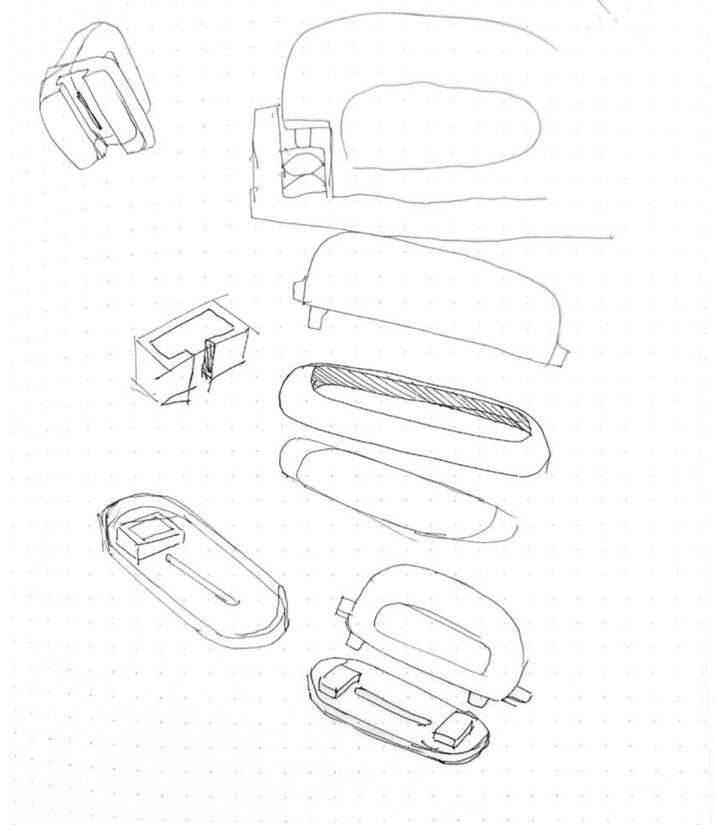
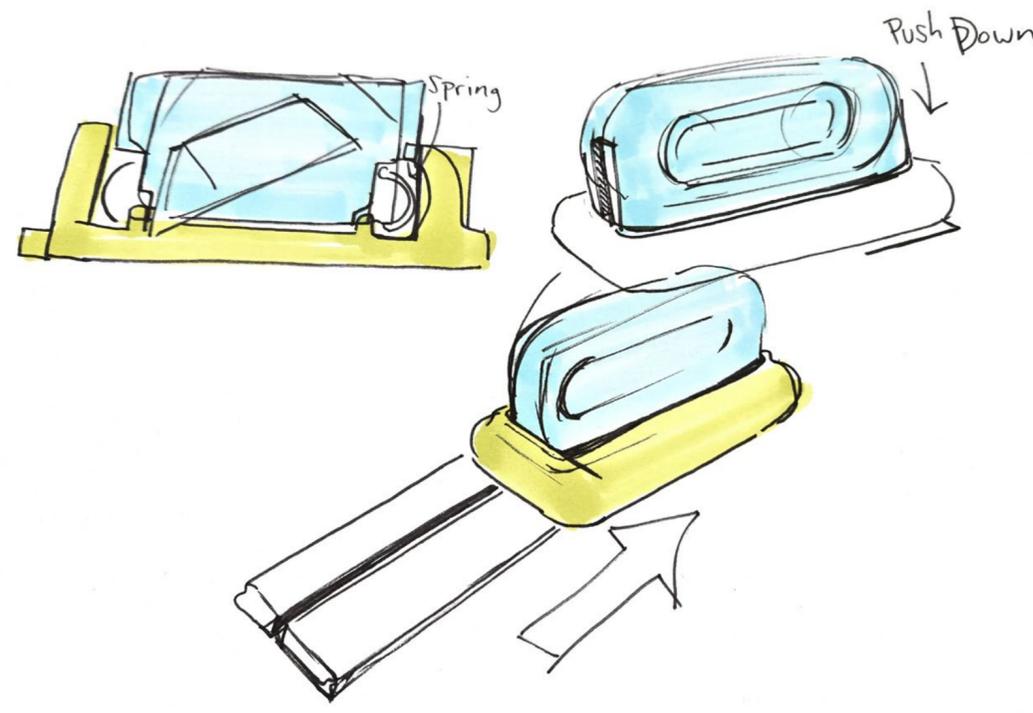
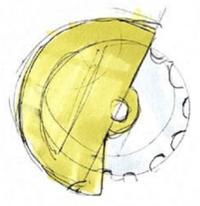
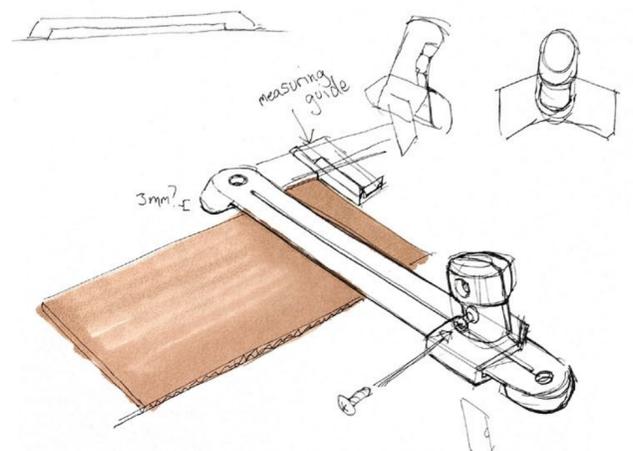
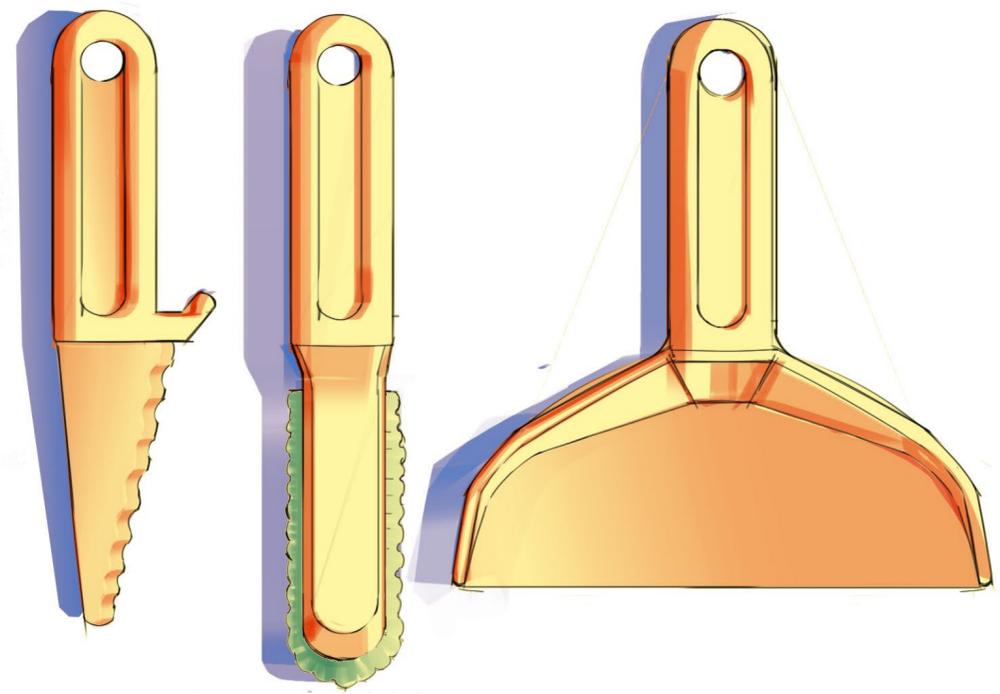
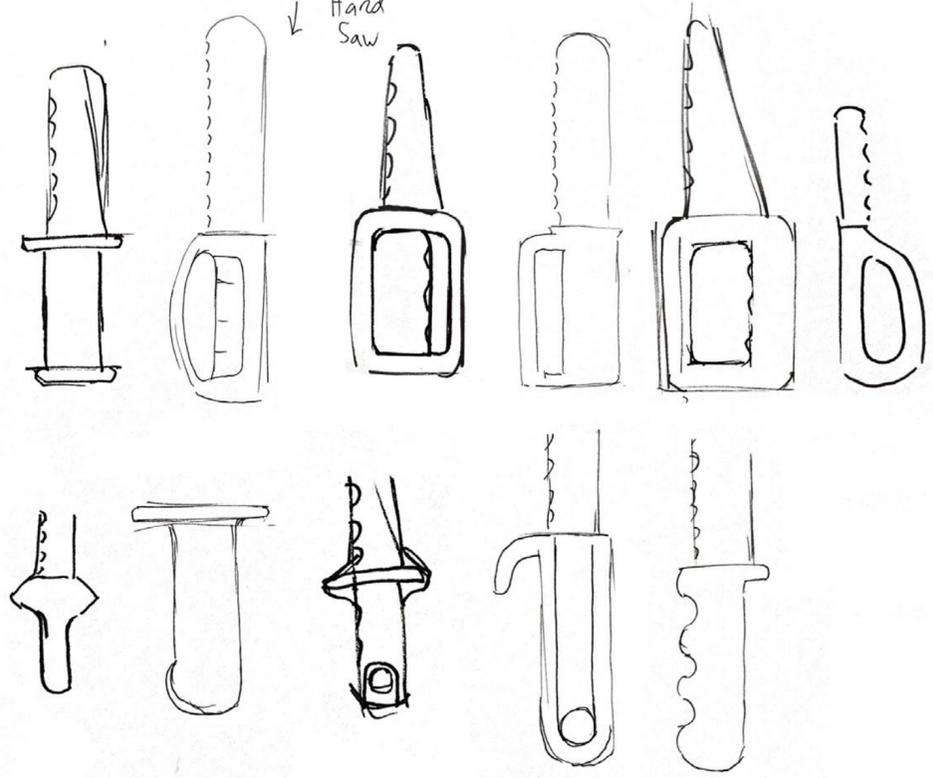
Hooks for tools.



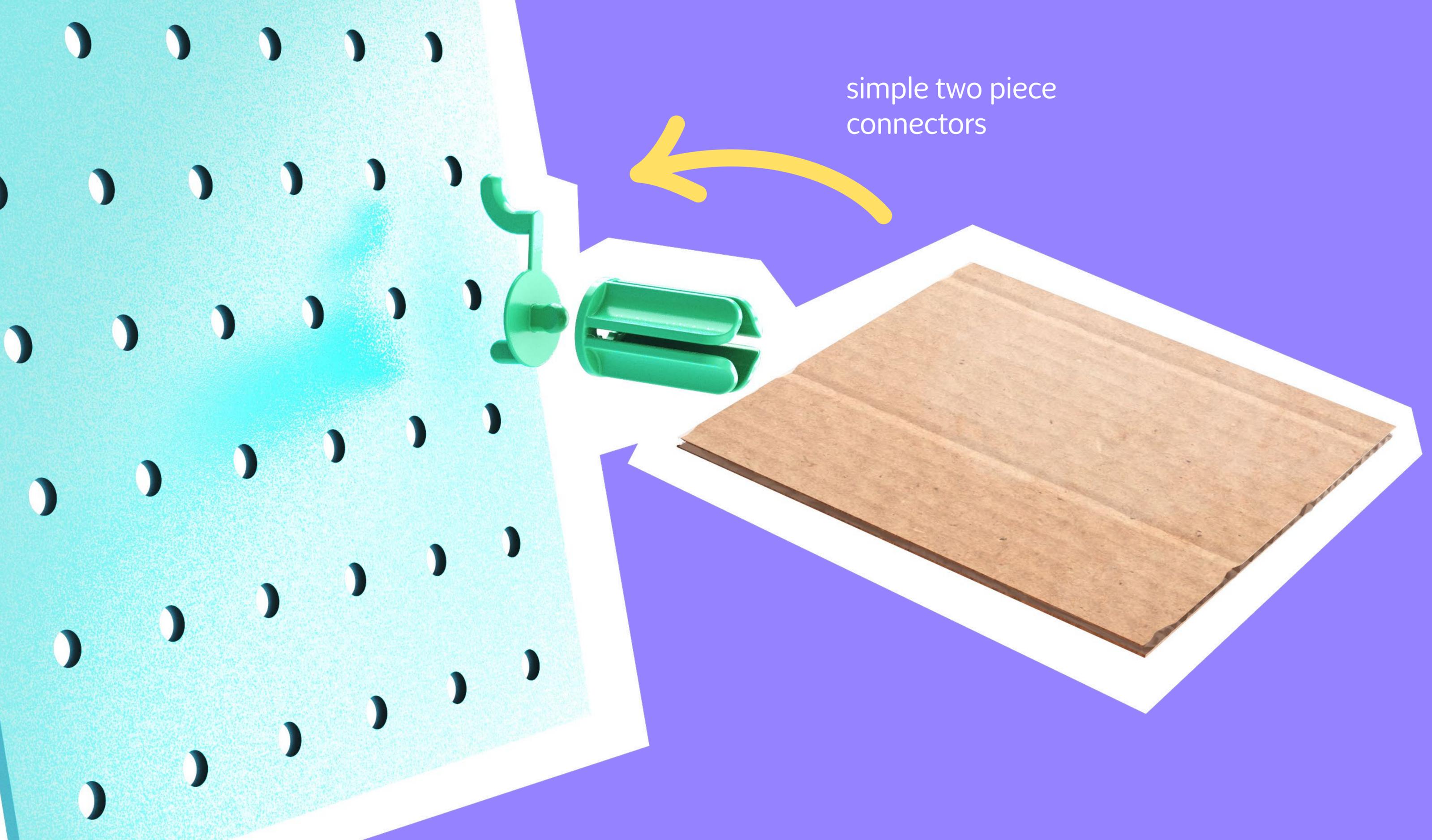
Trash Can

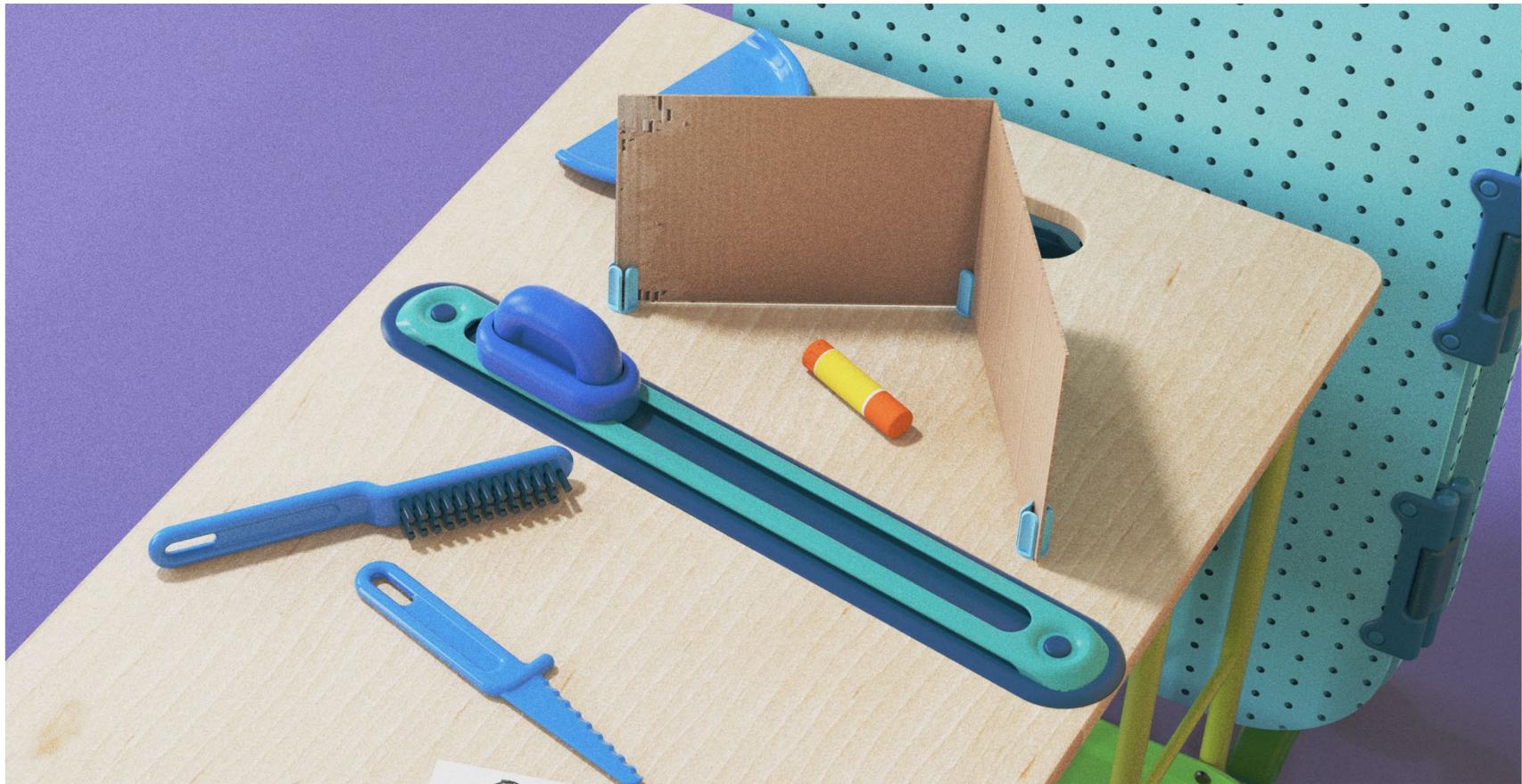
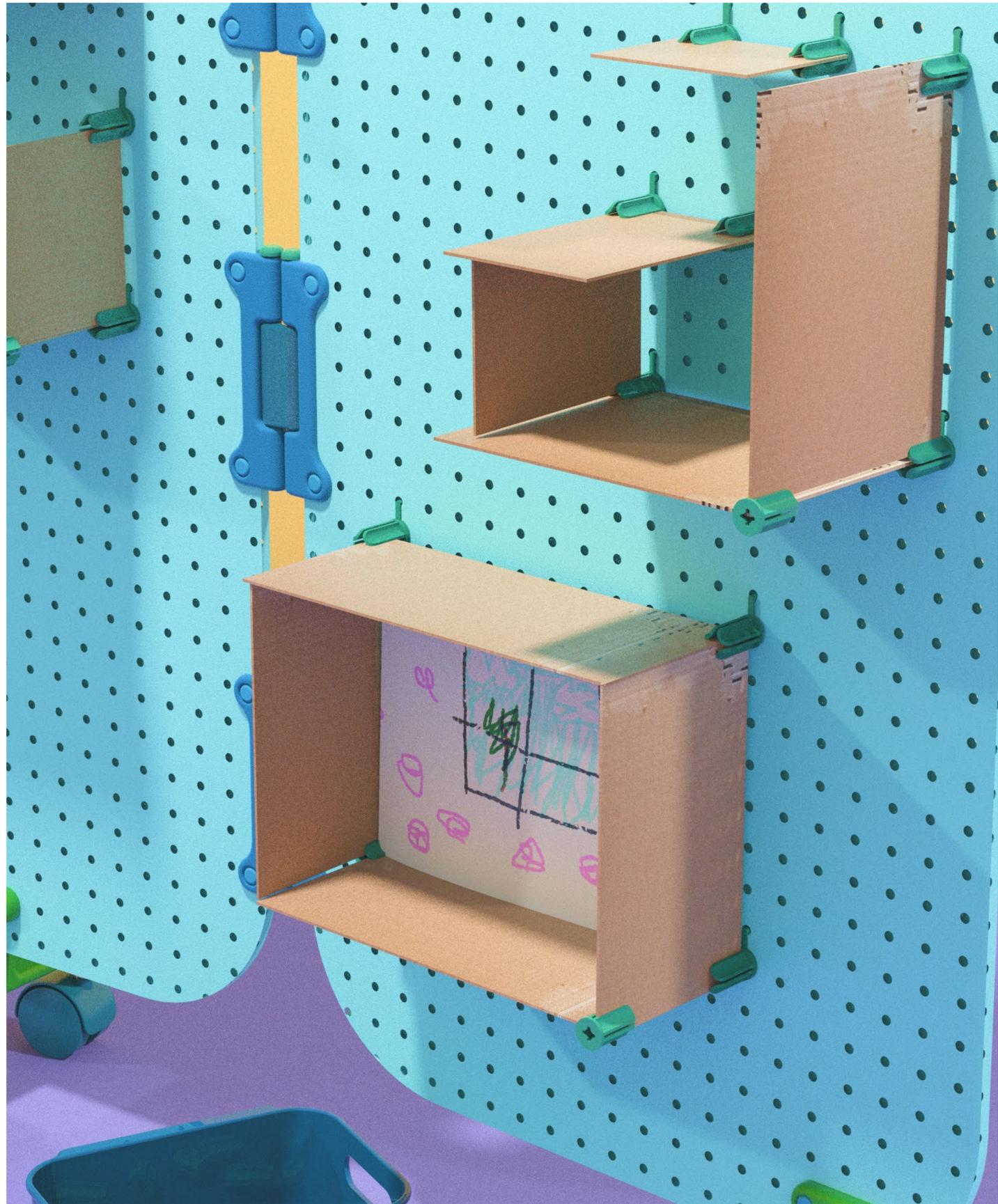
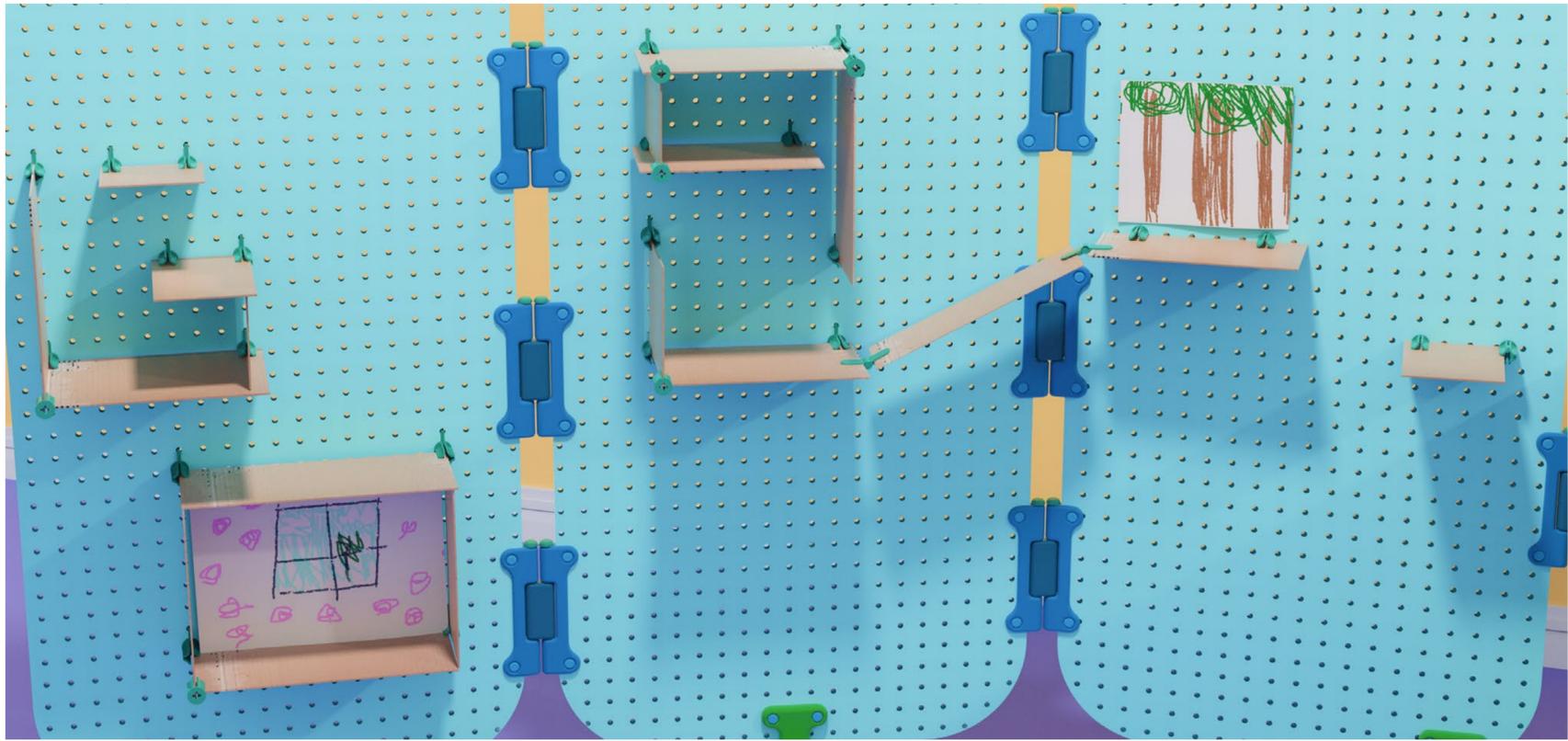


Plastic
Hard
Saw

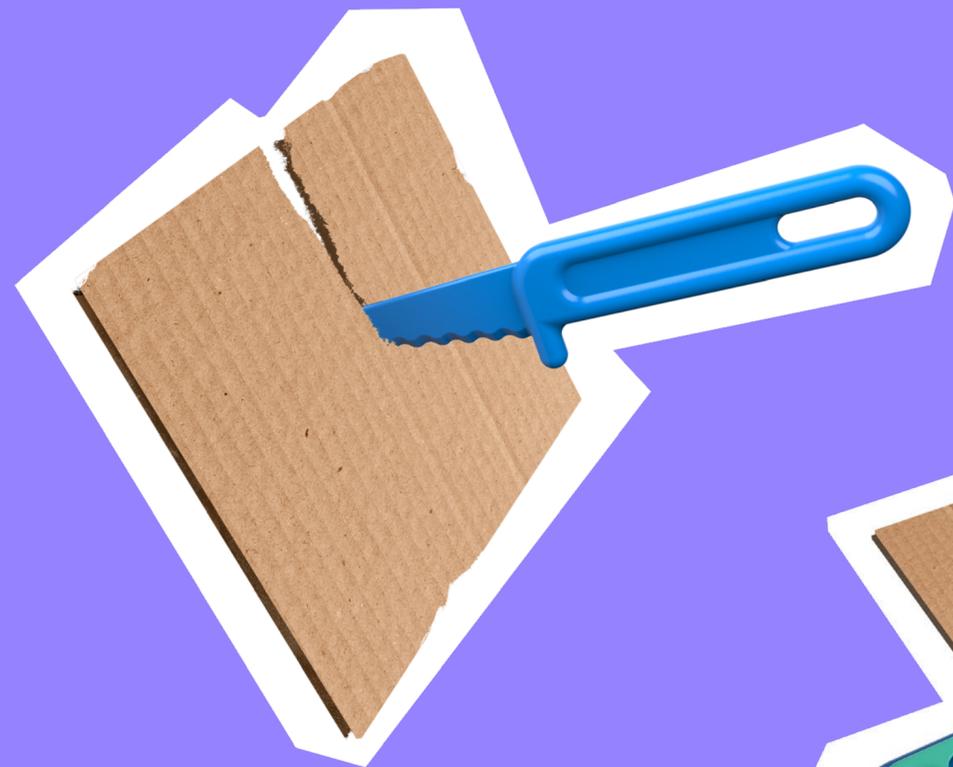


simple two piece
connectors

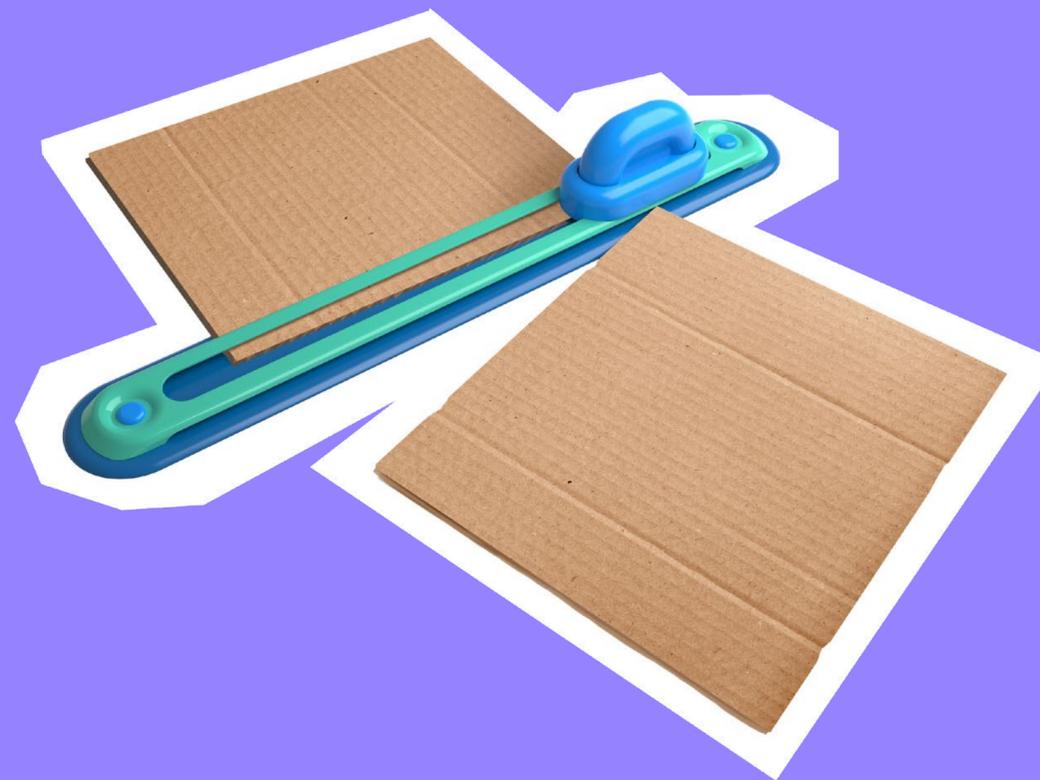




tools to craft safely
and cleanly



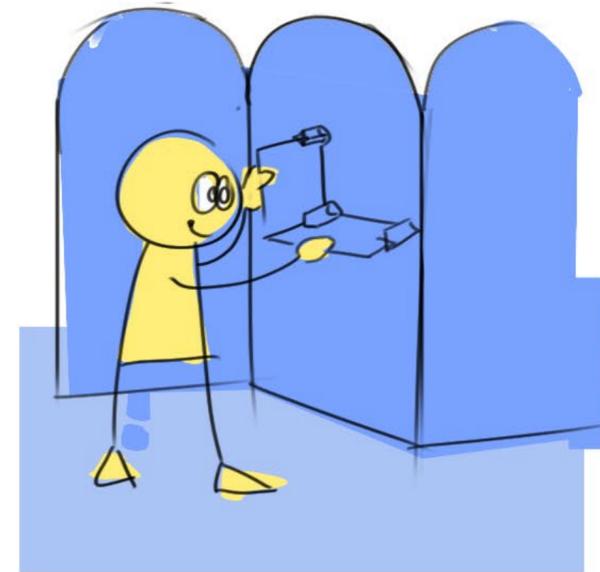
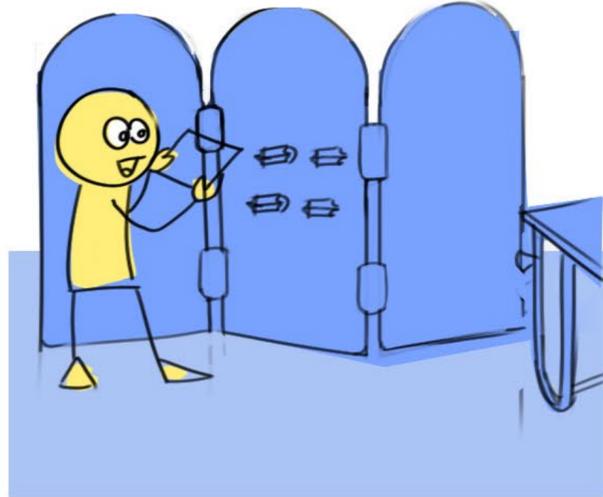
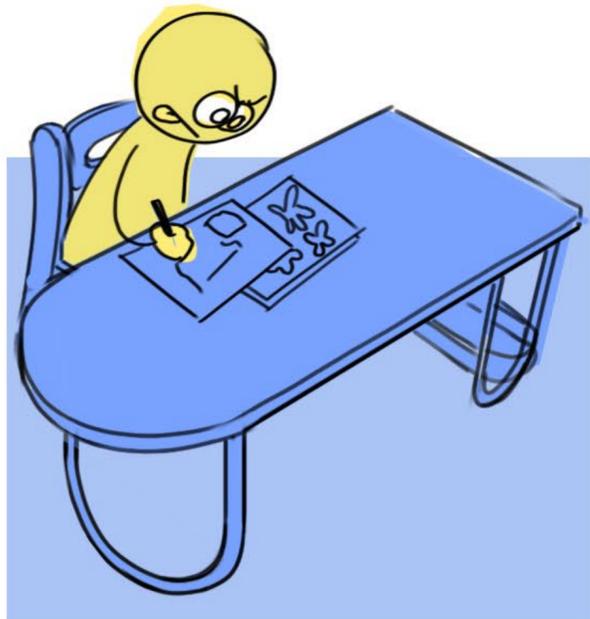
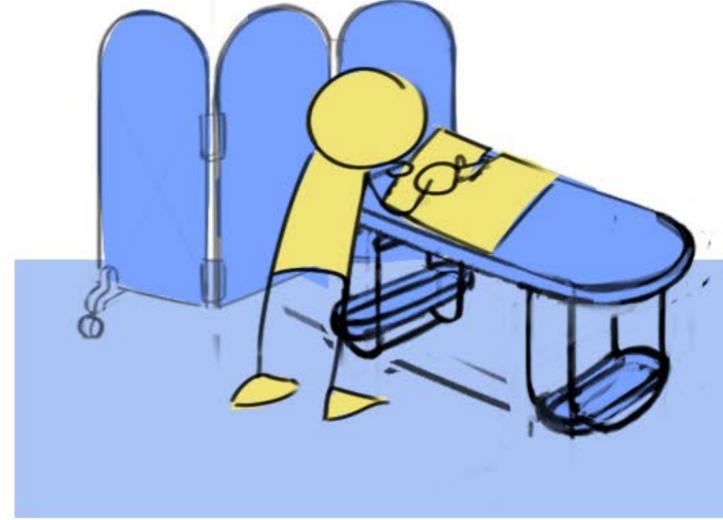
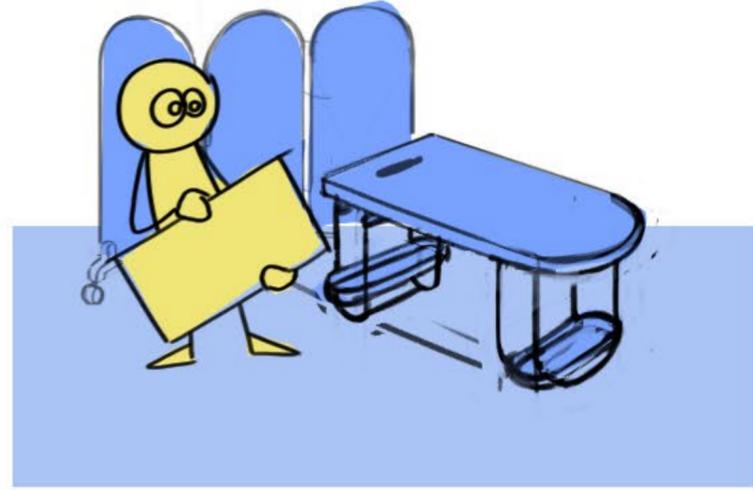
cut up big peices.



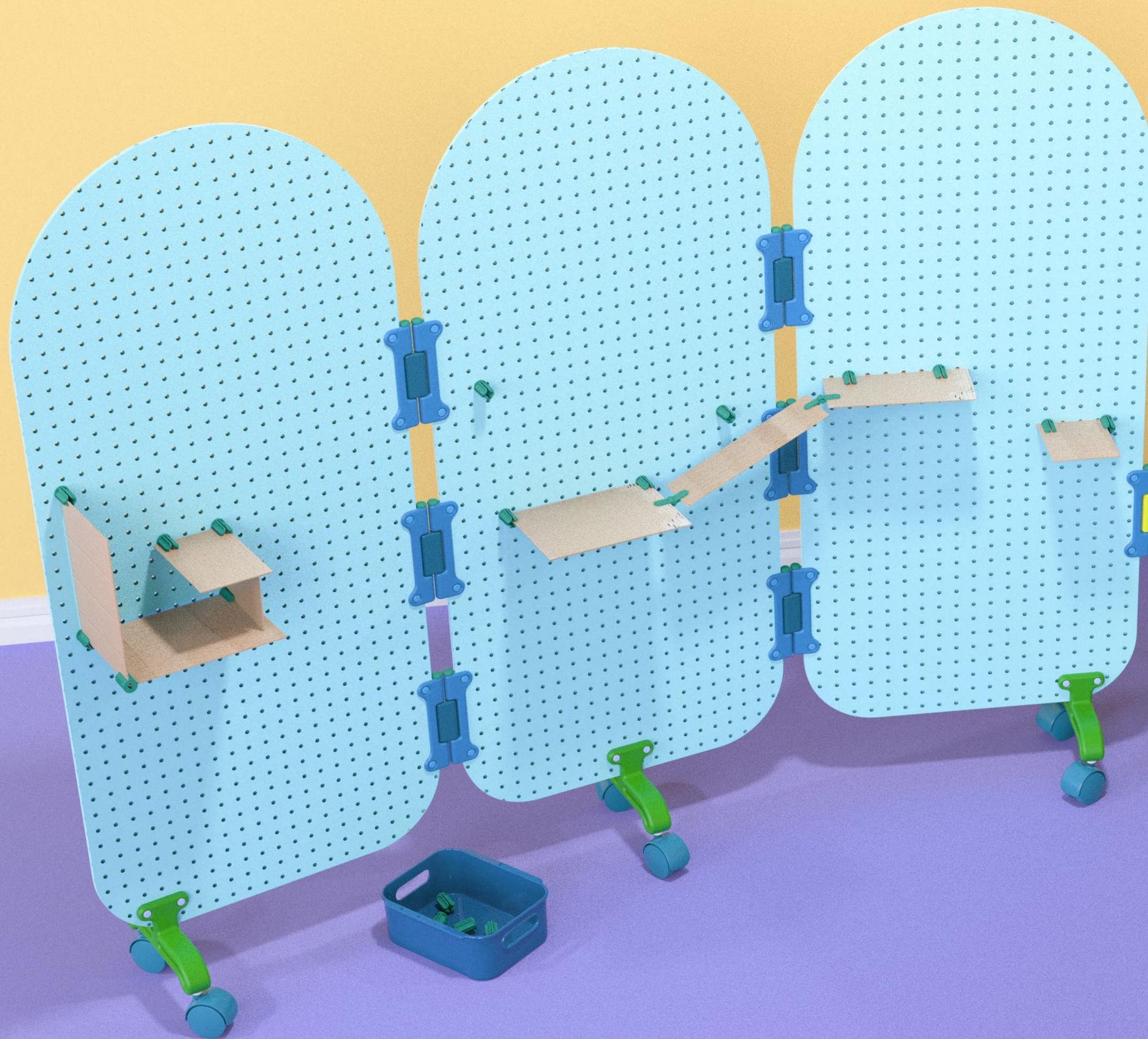
cut straight edges.



clean up.









easy to fold up
when not in use

removable
trash can

portable
storage bins



